

SPONSORSHIP ASSETS:

TEAM DANNY DID: CHICAGO MARATHON

OCT 13, 2024

TIER 1: \$7,500

- Logo featured on Team Danny Did (TDD) Chicago Marathon tech shirt, seen by 1.7 million race spectators.
- Highlighted in 4 e-newsletters to Team Danny Did members, many of whom are impacted by epilepsy.
- Highlighted in 2 e-newsletters to full email database (17,000+).
- Featured as lead sponsor at post marathon party (200+ guests)
- Company name/logo featured on race day signage.
- Featured and tagged in 3 posts on DDF social media., reaching 35,000 followers across Facebook, Instagram, X and LinkedIn.



TIER 2: \$5,000

- Logo included on TDD Chicago Marathon shirt, seen by 1.7 million race spectators.
- Highlighted in 3 e-newsletters to Team Danny Did members.
- Highlighted in 1 e-newsletters to full email database (17,000+).
- Included as sponsor partner at post marathon party.
- Recognized as sponsor of runner appreciation gift, with company logo sticker on each gift bag.
- Featured and tagged in 2 posts on DDF social media.
- Company name/logo featured on race day signage.



TIER 3: \$2,500

- Logo included on TDD Chicago Marathon shirt, seen by 1.7 million race spectators.
- Highlighted in 2 e-newsletters to Team Danny Did members.
- Included as sponsor partner at post marathon party (200+ guests).
- Featured and tagged in 1 post on DDF social media.



Impacting Patients and Families

“We cannot begin to express our appreciation for granting us the monitor, we know it will give us peace of mind. As we lay our son down at the end of the day, sleep is not something we get very much of, since we sleep with one eye open in fear of SUDEP. Thank you for making a difference in our little boys' life, as well as so many others living with this beast they call Epilepsy. I cry tears as this organization is absolutely amazing. Forever grateful.” – Danny Did grantee family

